

Dear Member

Nearly a third of the year has passed already!

Welcome to the April 2009 newsletter from the Chesham Chamber of Trade & Commerce including details of new members our some exciting events lined up.

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B4B Breakfast 28th April

Our next B4B breakfast takes place on Tuesday 28th April at 7.45 in Chesham Town Hall. At this breakfast Chesham Business Doctors will be talking about their free health check service and sharing top tips, followed by a panel discussion on issues relevant to local businesses.

This will be followed by a short presentation from ACAS about topical employment issues.

The cost is £15 for chamber members and £20 for non members.

To book your place please call our secretary Jean on 01494 791119.

We look forward to seeing you there.

Contact Details



For more information on the Chamber please contact our secretary at:

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Telephone 01494 791119

or 0800 027 3842

www.cheshamchamber.org

Chesham's Business Doctors Column



Several local businesses have already benefited from our business health check service since its launch at Chartridge Park Golf Club in February.

We have been very impressed with the enthusiasm and drive of the people we have met.

What is a Business Health Check?

Think of it as a 'MoT' that looks at the key areas essential to the well-being of your organisation. Business health checks are confidential and are available free of charge to all businesses and charities based in and around Chesham.

The Chesham Open

The Chesham Chambers Golf Day for Business

PLEASE REGISTER INTEREST BEFORE 30th APRIL

The Chesham Chamber of Trade and Commerce are pleased to announce details of the inaugural Golf day for Business.

The date for your diary is **Tuesday 23rd June** and the day will consist of :

- Tea, Coffee and Breakfast Roll
- 18 Holes of Stableford Golf
- Excellent Networking Opportunity
- Three Course Dinner
- Prizes



The cost will be £40.00 for Members (And their Guests) and £45.00 for non members and you are asked to please register your interest for this event by sending an email to golf@greentelecom.co.uk including your name and number of players.

Further details will then be sent you along with a booking form.

For more information please visit: www.cheshamchamber.org/businessdoctors.htm
Chesham's Business Doctors will be hosting a panel discussion at the next B4B Breakfast event. Please send your questions for the panel to
Fred Wilson - email FWilson@thijs.co.uk

In future Newsletters we will be sharing useful tips for surviving and thriving in difficult times.

Quick Links

localchesham.org

[Chesham Museum](#)

[Environment Agency Floods](#)

[Plastic bag free Chesham](#)

[More On Us](#)

[Chesham - A Fairtrade Town](#)

Newsletter Sponsors



Thinking of going green or saving money?

Why not do BOTH

[Visit Our Sponsor](#)

New Members

The following members have joined since the last newsletter.

NEW LINC LTD
LUCY JOLIN
MAD ABOUT ADMIN
ENCOURS LTD
HEALTHRIGHT
YERRELL FLOORING
UK-PA.COM LTD
J.P. HILDRETH LTD.

Look members up on
www.localchesham.org

Flower Bed Sponsorship



We know that a well-presented town centre helps to make Chesham an attractive place to do business. So, the Chamber has teamed up with Chesham in Bloom and Bucks County Council to revitalise the flower beds along St Mary's Way.

Chesham in Bloom and the County Council organised for the beds to be given a much needed make over at the end of last year, with labour and expertise donated by Chamber member Len Vockins Garden Services Ltd.

Now, the Chamber and Chesham in Bloom are developing a sponsorship scheme for the beds to ensure they are kept looking in top condition. Local businesses will have the opportunity to sponsor the beds, providing a fantastic opportunity to promote their business on one of the busiest roads in Chesham.

There are only seven beds, so to find out more about this opportunity, please email Kathryn Graves at Chesham Town Hall on policy@chesham.gov.uk.

New Member Profile

- Lucy Jolin

Words are power

What can a writer do for your business? It's a well-known fact that a customer's first impression counts - a glaring spelling error on your homepage or an incorrect fact in your brochure could lose you that vital sale. Good writing for business, whether it's for a magazine, a leaflet, a booklet or a website, is all about balancing the need to entertain with the need to inform. As a freelance writer and editor, I've helped many clients - including NHS Choices, Tesco and Flora Pro-Activ - harness the power of words to convey new and exciting ideas to their customer base. And as an experienced freelance journalist working for numerous national publications from The Guardian to Take a Break, I'm an expert in writing clearly, accurately and concisely to suit a target audience.

For more information, please visit my website www.lucyjolin.net or call me on 01494 773 683.

Chamber Meetings 2009

AGM
20th May
12.30 p.m

Open committee
June 17th
12.30 p.m

Open committee
July 15th
12.30 p.m

**ALL MEMBERS ARE VERY WELCOME TO
ATTEND OUR MEETINGS**

Be aware that it is not only the actual named contact of our member companies who is invited to attend our monthly meetings, any colleague may come along with or instead of the person to whom we address all correspondence? You will find the meetings interesting, and it would certainly keep you up to date with what is going on rather than waiting for our newsletter. Occasionally the contact name changes, and we would be glad if you could let the Secretary know of any alterations in order to keep our records up to date.

New Member Profile - EnCours Ltd

There are two distinct though complimentary aspects to our offering: Training courses and interventions, and Business Coaching.

The training courses we tailor-make for client companies cover all aspects of management and staff development - including, but not limited to, performance management, motivation, interviewing techniques, organisation, decision-making, project management, sales and sales management, Total Quality Management, executive coaching and leadership.

Business coaching involves working with the owners of SMEs and their senior team to help them raise their business game. Over the course of our association, typically 9 months of weekly coaching sessions and monthly progress meetings, we help businesses to increase profits by making sure that the 21 key factors in running a successful business are in place and fully operational.

Contact - Mike Shea 01494 792059

The CCTC membership boasts some of the biggest names in business through their local representatives in Chesham and its neighbourhood. Membership creates a spirit of goodwill and friendship amongst the local business community. Thank you for your continued support.

Sincerely,

Dan Gregor - Chairman

The Chesham Chamber of Trade & Commerce

Company Limited by Guarantee

Registered in England No.04825315

Registered office: Golding West & Co

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Whilst we endeavour to ensure that the information and guidance contained in this newsletter is accurate at the time of publication, the Chesham Chamber of Trade & Commerce cannot accept any legal responsibility or liability for any errors or omissions

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